MRS. BURKE-ROCHE COULD SPEND \$185,000 IN THREE MONTHS

Trifles of Entertaining and Apparel Easily Mount Up in Cost.

\$1,000 A DAY NOTHING.

Limit Might Readily Have Been Exceeded by Really Extravagant Woman.

Frank Work says that his daughter Mrs. Burke-Roche, is extravagant and, moreover, unfilial, and that if she cannot cut down her expenditures and build trouble-to wit, a new will in which the old millionaire will bequeath no \$85,000 a year to his charming daugh-

Roche's offenses is sufficiently annoying entire income could fade away: to culminate in an entirely new will in One modest Russian sable gtole which all mention of her is omitted. That the charming social leader should openly show disrespect for her old dad and overstep her allowed income at the same time is a situation quite beyond the comprehension of the venerable Croesus.

"When I supply my daughter with home and every appurtenance, horses"

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"When I supply my daughter with home and every appurtenance, horses" which all mention of her is omitted.

home and every appurtenance, horses and carriages, all manner of service, opera box for the season and what not," argues Mr. Work, "why can't she live within \$60,000 a year-the pin money I provide for her?" Why can't she? Mrs. Burke-Roche

hasn't. In the last three months she spent \$185,000. Who said "Whew? It isn't as if the lady had to buy add thousands.

party gowns for her popular daughter Cynthia or pay her son's digarette bills, for Mr. Work attends to those trifles. The \$60,000 a year is for her personal use, if you please.

Do you wonder how she oversteps the

York society woman! Heaven forbid! How to Melt an Income. Here are a few trifles on which the

outdoor costumes at \$500.... Cone evening coat, ermine trimmed and lined......

Why, that's \$60,000 already! Think how one might expand each item and

The only furs billed are the subles. at \$4.000 a set, Now, suppose Mrs. Burke-Roche wanted a Russian sable coat. She could put her whole annual income into the purchase, for How Did She Spend It?

the fur that ranks as a jewel comes high enough for one garment of fine skins to be worth that amount.

She Might Have Plunged.

Fro you wonder how she oversteps the high-water mark to the extent of tripting ther tegitimate expenses?

Do you wonder how she spent in five months of her Newport season \$160,000?

There was no villa rent to pay, either, for Mrs. Burke-Roche occupied the Beach avenue paternal home.

Do you wonder how her hand dispersed an average of \$1,000 a day for 150 days \$7,000 a week for twenty odd freeks, \$30,000 a month for five months?

Do you wonder there was a trifling domestic breach and Mrs. Burke-Roche left home and set up her own escale week.

She Might Have Plunged.

Then the lady might easily purchase an extra fine quality Persain tamb coat at \$2,000, an ermine set at \$500 and mink, fox and a variety of other furs to complete different costumes to the value of \$1,000.

It sounds like plunging.

As to the matter of parties. If Mrs. Rurke Roche aimed to rival James Hazen Hyde she would bave to put her entire income into one entertalment. In the clothes lines the estimate is absurdly low. A woman who goes into society 300 nights in the year certainly needs more than fifteen new evenling gowns. Twice that number would be none too many. To make a hit and hold her prestige a social leader should at least have a new decollete creation each week.

When it comes to day for the lady might easily purchase an extra fine quality Persain tamb coat at \$2,000. an extra fine quality Persain tamb coat at \$2,000. an extra fine quality Persain tamb coat at \$2,000. an extra fine quality Persain tamb coat at \$2,000. an extra fine quality Persain tamb coat at \$2,000. an extra fine quality Persain tamb coat at \$2,000. an extra fine quality Persain tamb coat at \$2,000. an extra fine quality Persain tamb coat at \$2,000. an extra fine quality Persain tamb coat at \$2,000. an extra fine quality Persain tamb coat at \$2,000. an extra fine quality Persain tamb coat at \$2,000. an extra fine quality of other furs to complete different costumes to the value of \$2,000. an extra fine quality of other furs to complete different costumes to the ante

Hoche left home and set up her own establishment?

Most people would consider \$00,000 a fortune. An ennual income of that amount is popularly regarded as immense.

The President of the United States gets \$50,000 annually, so that should be enough for any citizen!

Lots of persons may think so, but at least have a new decollete creation of the week.

At least have a new decollete creation each week.

When it comes to dresses for other occasions the same rule holds.

Only one fairly respectable evening on the new many the ellen need, and the fabulous prices they pay!

Then, just by way of variety, conjure up the expense account for shoes and gloves. French lingerie, millinery, parasols, belts, handkerchiefs, scarfs, tips (pause and gasp!), massage, hairdressing. &c., by experts; theatre

tickets, hobbies (horses, dogs or autonobiles), gifts, &c., &c. &c. Really, it's enough to make one dizzy! It's pretty easy to lavish money after till, and Mrs. Burke-Roche is probably Miore economical than most.
Maybe his a comfort to be one of the great middle class!

FIREBUG MAY BE BLAMED.

Telephone Service

has played an important part in the immense business of the year Just closing. So it will next year.

Have You Telephones Enough?

NEW YORK TELEPHONE OO. 15 Day Street

All cars go direct or by transfer to our doors.

CURED OF BRONCHITIS I suffered from bronchitis. Father John's Medicine cured me.-Mrs. J.

F. Cooney, 11 Stotia St., Boston, Mass. CURED OF BRONCHITIS

Had bronchitis and asthma. Father ohn's Medicine cured me .- Mrs. Jaob Moreland, 146 Penn St., York, Pa.

FATHER JOHN'S than a gentle healing effect upon the throat and bronchial tubes. That is why it

CURES BRONCHITIS

The Leading Clothing Outfitters for the Entire Family.

Open your charge account today, and pay for it next year, we are satisfied to wait.

Great reduction in our surplus of stock to make room for the new spring arrivals. Don't miss the chance, for this stock must be cleared, not left over for next year. Do not forget our easy terms of payment.

535 Fulton St., opp. Elm pl. 468 Fifth Ave., near 10th St. BROOKLYN.

Sunday World Wants

Work Monday Wonders.

Our

Mammoth

White

Goods

Sals

Begins

Jan. 2d.

Boys' Long Overcoats.

At 2,50 Instead of 84—Oxford Gray Melton and Frieze Long, Belt Overcoats, for ages 7 to 15 years; warm, correct dress for the coming cold weather.

Astounding Tea Special.

Boys' Clothing.

Fit Out the Youngsters for School.

Boys' 2-piece all-wool School Suits; 7 to 16; were \$3,00; reduced

For Friday and Saturday

Men's Good Suits

Single or Double Breasted English Walking Frock Suits. Values \$25 to \$35,

³19.50

MAKE up your mind to-day to "see what they look like." You will observe first that Smith Gray & Co. clothes define your figure; that the coat fits freely and comfortably in the arm-scye, without prejudice to the fit of the coat collar; that the trousers are just as you like them; that the goods are smart and alive with all the elasticity of worth. And why not? The suits are made to sell at from \$25 to \$35. Friday and Saturday-\$19.50.

Smith Gray & Co.

THREE STORES

BROADWAY AT 31ST ST., NEW YORK.

FULTON ST. AT FLATBUSH AV., BROADWAY AT BEDFORD AV., B'KLYN-



The White Sale--- A Great Triumph

Each day adds a notch in the record post, and the seemingly great achievements of last year have paled before the tremendous baying of 1905-every selling day adds its name to the roll of honor in having eclipsed its predecessor.

45c. Masonville muslin Gowns, voke of cluster tucking, lawn hemstitched

neck and sleeves. others at 69c., 75c., 98c., \$1.18, \$1.23, \$1.39, \$1.69 and \$1.93.

Drawers. 27c. Drawers of muslin, tucked and

trimmed with full cambric hemstitched ruffle. 39c. Cambric Drawers, with full lawn hemstitched tucked ruffle, cluster of hemstitched tucks above: Corset Covers.

others of muslin, with two clusters 1Fc. Low round neck Corset Covers, of tucks and ruffle of emb oldery. 49c. Cambric Drawers, trimmed with full lawn tucked umbrella ruffle, with ruffle of good embroidery; others o muslin, with insertion and ruifle of embroidery; others trimmed with

Others at 79c. and 98c Walking Skirts.

98c. An assortment of Cambric deep ruffle of fine embroidery; also others with clusters of hemstitch:d Others at 29c., 39c., 49c., 59c., tucks and lace insertions.

\$1.39. Cambric Skirts, deep lawn flounce, five clusters of tucks, four insertions and edging of lace, also dust ruffle, others trimmed with embroiderery

59c. Masonville muslin and cambric Gowns, V-neck, yoke of hemstitched tucking, lawn hemstitched ruffle on

Chemises.

49c. Cambric Chemises, square neck, with insertion of choice embroidery across front, neat edging on neck and armhole; others in round neck, trimmed with in ertion and edging of lace and ribbon beading; ruffle at

lace edging on neck and armhole; another style with hemstitched ruffle at neck, full front.

19c. Corset Covers: one style has four lace insertions across front; others with face and ribbon at neck.

25c. Low round neck Corset Covers. with two lac: insertions across front, lice edging on neck and armhole; others with lace and ribbon at neck, back and front.

79c. and

Boys' Clothing---Clearance, Fine Values in Fine Wear.

\$6.00 to \$12.50 Norfolk and Double Breasted Suits, \$4.95 to \$9.75. About 100 Suits, in fancy worsteds, imported cheviots, homespuns and tweeds, in light tan and gray effects, in the nobbiest and most desirable fabrics shown this season; perfect in every way, sizes 9 to 16 years. \$12.50 to \$18.00 College Suits for Young Men, \$10.00 & \$15.00. About 50 Suits from our regular stock, in single and double breasted styles, in gray and brown cheviots and tweeds, sizes 16 to 20 years.

Boys' \$1.50 Sweaters, 98c. Fine worsted yarns, buttoned on shoulder, in navy, cardinal and silver gray, sizes 20 to 26.

Second floor, rear, East Building, Men's \$5 and \$6 Umbrellas, \$3.98

We experience such remarkable climatic changes that the man who would avoid taking cold and getting wet should have an Umbrella at the office and one or more at home, and it's an easy matter to get them, and get excellent ones. too, when you take advantage of a sale like this,

About Two Hundred in the Lot.

28-inch size, of heavy Levantine tape edge silk, cases to match; handles include horn, gun metal, stag, ivory, plain and trimmed, and also natural woods.

Main floor, front, Central Building.

Toys for New Year's-Balloon & Cane Day Great Reductions to Clear Out 1905 Ideas.

To those who give Toys on New Year's Day here are oppor unities in underpricing worth waiting for-some of the Toys are just slightly rubbed and they are mostly at half price. It's a

Bowling Alleys, large size, \$2.00 kind, Table Croquet, \$1.49 kind, at 98c. at 98c.; medium size, \$1.00 kind, Parlor Croquet, 98c. kind, at .. 75e at 49c. About 100 soiled Games, from 25c. to

book shelves, etc., \$1.50 and \$2.00 kinds, at98c. Children's and Misses' Desks, in all

Climbing Monkeys, regulari

\$1.00 values, at, each ... 10c. and 25c Picture Puzzles, 10c., 19c., 24c., 49c. and upward In addition to the above items, we

Fourth Floor, West Building.

THE PINK EDITION OF THE EVENING WORLD

CONTAINS ALL SPORTING NEWS OF THE DAY

Store Open Until 10 P. M. Saturday. We give Dividend Stamps. 1,000 Stamps are worth \$3.00 cash and 500 are worth \$1.50 cash,

B) & MANA ME

10 P. M. Saturday.

BROOKLYN.

A Stamp With Each

Many Prices Much Reduced Saturday in the Clean-Up Sale of Holiday Slippers.

Just the reading of the items will convince one of the underpricing going or In our Shoe Store. Saturday you will be able to buy Slippers for all the family and save money on each and every pair. We want to clean up after the hustle and bustle of the rush and we are willing to sacrifice profit for quick clearance. Your gain is our loss. Why hesitate?

Women's and Men's Bath Slippers, in Turk-

Turkish Slippers, To clean out the remainder of our stock, gilt and silver trimmed, mostly small sizes; value



Attractions in Neckwear.

Point Venise Late Collars, white and cream, suitable for children's dresses, Vandyke points, 25c Stock Collars, white and 19c Dlack silk braided, for...... 19C Turnover Collars, white emproidery, in hemstitched and scalloped edges, in various de- 9c signs, each
Neck Scarfs, silk and crepe de chine, in all new shades, from 3.25

Two Very Big Bargains In Dressy Coats for Girls.

Two lots of girls' Coats to clear at very small prices bring you two eco omical buying opportunities Saturday that you can ill afford to miss. These coats are well made, up to date in every respect, and just the kind the girls will

Girls' Coats, of fancy mixtures, plaited back, piped in velvet, belt with fancy buckle, inlaid collar of velvet, new sleeve with turnback cuff, blue 3.98 and brown, sizes 8 to 12 years, for.

Girls' Coats, full length, of all-wool cheviot, lined throughout with red flannel, double-breasted front, loose back with belt, emblem on sleeve, blue only, sizes 6 to 14 years, for.

5.98

____C. @ C.___ 3 Splendid Bargains in Dainty New Year's Aprons.

These three specials, in the Apron Store, bring you chances to get your New Year's Aprons for very little money. They are well made, dainty and very pretty. See them!

Short White Aprons, in plain lawn, some round, others square, prettil 29c rimmed with hemstitched tuckings and embroidery; value 39c., for.... Aprons, in handkerchief effects, dainty flowered designs, also plain white lawn, short and long, with or without bib, good generous width, broad 3 c ties; value 50c., for.....

Women's Bib Aprons, short and long, daintily trimmed with embroidery

and hemstitched tuckings, extra width and tie strings; value 75c., for ...

C. 2 C. Good Chances in Men's Furnishings Men's Shirts and Drawers,

extra heavy, fleece lined, double stitched, extra well made, soft and warm; worth 65c, each... 46c Men's Sccks, fine quality fast black and fancy colored cotton, also some plain black with maco soles. fine quality muslin, linen bosoms and wrist bands, full sizes and per-fect fitting; the 95c kind, for 75c

BROOKLYN'S MOST DEPENDABLE LARGE RETAIL STORE. 5-Hour Morning Specials for Saturday 8 A. M. Till I P. M. Extraordinary Inducements for Economical Morning Shoppers. Women's Percale Waists. At 29c Made of heavy pe

W. B. "Nuform" Corsets. At 79c Made of fine imported coutil; long

over hip and abdomen; two sets of supporters; white and drab only; sizes 18 to 30 inches. Nut Picks and Crackers.

At 182c lb. Instead of 35c. Mixed tably palatable and refreshing; pure leaf; only two pounds to a

At 9c Instead of 25c.—
Choice of either 6 Picks or one Nut Cracker at this price. Neat designs and put up in dainty compartment boxes.

Many Fine Values for All Day Saturday.

Women's \$15 to \$25 Suits, 11.98.



Openwork Table Scarfs.

At 15c linstead of 25c.—
Scarfs 54 inches long; Shams 32 inches square. Two appropriate gifts for New Year's.

Most Astounding Value the Season Is Apt to Produce.

Beautiful Tailor-made Suits in the season's most approved models—both the long and short coat effects and Dton blouse models. If me cheviots and crany marmish mixtures—all superfor grades. Plaited skirts 11.98 Sizes from 34 to 42. Remarkable 11.98

Women's \$5 and \$6 Walking Skirts . 2.95

Women's Beautifully 1.29

Charming yoke and plaited styles in fine un's veiling, albatross and fancy checks; ith full sleeves and complete range 1.29

Rugs Greatly Reduced. Harrying-Away Prices.

Reduced from 18c. and 25c. none C. O. D. 14c. by Mail.

Reduced from 75c. Good, firmly made, serviceable Umbrellas, with 26-inch paragon frames and variety of fancy handles; each

25,000 fancy California Navel Oranges; equal to those sold else-where at 25c; 3 doz., 45c; doz., 19c 35c Boiled Ham; sliced; lb., 19c 20c Sausage; 2 lbs., 25c 30c Araboga Coffee; 4 lbs., 1.00; lb., 26c Smyrna Figs; fancy 18c kind: 2 lbs... 28c Boneless Bacon; narrow strips; lb... 11½c loc Iron Mountain Corn, loc Early June Peas, l2c Tomatoes, l5c Pears,

suits; 7 to 16; were \$3,00; reduced to ... 1.98 Boys' fine Norfolk and Double-Breasted Suits; 7 to 16; were \$4.50; reduced to ... 3.50 Long Pants Suits for young men 15 to 20; high-class suits; were \$15.00; reduced to ... 10.00 Overcoats for young men 16 to 20; fine Oxford-black materials; were \$13.00; reduced to ... 8.95 Overcoats for boys 7 to 15 years; Oxford Melton cloth; were \$4.00; reduced to ... 2.98 Odd assortment of becoming Skirts for street or shopping; both cheviots and mixtures; newest plaited styles; medium 2.95 Shoes for Little Folks Prices Specially Reduced. Misses' and Children's Kid Lace Shoes, patent leather tins; stout extension edge soles; fine values; Sizes Sizes 11 to 2, 69c Misses' Box Calf Lace Shoes, the usual \$1,50 and \$2 footwear: Sizes 11 to 2, 1.00 | Sizes 125 to 5. 1.39

Would You Care?
Down by the
Rhine with a
Stem.
Neath the Spreadled Chest nut
Nelse, Mine.
Starlight.
Nelse, Mine.
Starlight.
Waltzung with the
Girl You Love.
But Father.
Waltzung, Nelse.

Women's Handkerchiefs. Reduced from 15c. Fancy Swiss Embroidered 10c

Women's Black Hosiery. Reduced from 69c, and 79c. Extra fine quality black cashmere; spliced heel and toe; also made with natural wool foot;; sizes 8½ to 10½. 49c & 59c

Women's Night Gowns.

Reduced from 69c.

Good quality financette in neat pink and white and blue and white stripes; double yoke; 49c

Du Barry Scarfs,

26-Inch Umbrellas.

25c Oranges, Dozen 16c. Shipment Just Received.

great bargain occasion in the Toy Store.

Mission Furniture, consisting of chairs,

the different styles, some great reduc-tions.......98c. and upward will have bargain tables all over the department. 19c